

Video Services

Tel: 703.486.2303
 Fax: 703.553.9813
www.efxmedia.com



Prices are Effective 1/1/08 and Subject to Change Without Notice

Ver. 1.1.08

Project Management	
Executive Producer/Director	\$200.00/hr
Senior Producer Director	\$175.00/hr
Producer Director	\$150.00/hr
Video Copy Writer/Editor	\$175.00/hr
Video Project Manager	\$125.00/hr

SD Editing & Motion Graphics	
<i>(1 hour minimum)</i>	
Linear Component Digital Editing	\$235.00/hr
<i>(Includes Digital Video Effects - 1 hour minimum)</i>	
Non-Linear Avid Editing	\$235.00/hr
Premium SD Edting Hours	\$320.00/hr.
Rendering <i>(off hours)</i>	\$85.00/hr.

*Please Note: Project media files will be held a maximum of 5 business days.
 Media Archiving is available.*

3D Animation	Quote Only
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HD Editing & Motion Graphics	
<i>(4 hour minimum)</i>	
Non-Linear Avid Editing	\$425.00/hr
Premium HD Edting Hours	\$510.00/hr.
Rendering <i>(off hours)</i>	\$85.00/hr.

*Please Note: Project media files will be held a maximum of 5 business days.
 Media Archiving is available.*

3D Animation	Quote Only
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Narration Booth	
<i>(1 hour minimum)</i>	
Audio/Narration Recording	\$170.00/hr

Music & Sound Effects	
EFX Stock Music Library	\$135.00/track
Sound Effects	\$30.00/effect

Stock Footage & GFX Animations	
Video Footage	Quote Only
Stock Graphic Animation	220.00/each

Logging & Screening	
Client Screening-Broadcast Formats	\$75.00/hr

Avid Media Archiving/Restoring	
<i>(Pricing determined by final project media size in Gb; Storage media included in price)</i>	
Up to 50Gb	\$400.00
51-100 Gb	\$700.00
101-200 Gb	\$1,000.00
201-300 Gb	\$1,500.00
301-400 Gb	\$2,000.00
Over 400 Gb	Quote Only

Miscellaneous	
Talent	Quote
Transcription	Quote
Translation	Quote
Closed Captioning	Quote
Travel/Meals/Other Miscellaneous	Quote
Shipping	Quote

Field Production

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Standard Def. Crews With Equipment

	<u>Full Day</u>	<u>Half Day</u>	<u>Overtime</u>
2 Person Crew	\$1,800.00	\$1,450.00	\$195.00/hr
1 Person Crew	\$1,350.00	\$1,100.00	\$110.00/hr
Audio Tech	\$575.00	\$475.00	\$85.00/hr
Grip	\$575.00	\$475.00	\$75.00/hr
PA	\$300.00	\$225.00	\$55.00/hr

Additional Equipment

(Full day rates only)

Sony BVW 50	\$210.00
Spider Pod	\$80.00
Audio Cassette Recorder	\$50.00
Scan Converter	\$150.00
Audio/Video DA's	\$40.00
Jib (6ft. Arm)	\$200.00
HMI's (575 or 1200)	\$135.00
Wireless Mic	\$55.00
Transformit	\$210.00
Studio	Quote Only

Miscellaneous

Talent	Quote
Travel / Meals / Miscellaneous	Quote

Teleprompter

Full Day	\$650.00
Half Day	\$500.00
Presidential (Full Day Only)	\$800.00
Weekend Rates	Add 50%

Other Crew Packages

High Definition Crew Packages	Quote Only
Event Production Crew Packages	Quote Only
Still Photography Packages	Quote Only

Design & Compression

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Design & Programming

(1 hour minimum)

Print Design	\$140.00/hr
Interactive Design & Programming	\$140.00/hr
Database Development	Quote Only

Rush	Add 50%
Super Rush (24hrs, weekends, holidays)	Add 100%

Printing & Proofs

EFX Color Laser Proof (to 11" x 17")	\$3.50/ea
Offset or Digital Printing	Quote Only
Press Proof	Quote Only

Miscellaneous

Magnet Mail & Other 3rd Party Apps	Quote Only
Hosting	Quote Only
Stock Still Imagery	Quote Only

Project Management

Print Producer / Art Director	\$140.00/hr
Senior Interactive Producer	\$175.00/hr
Interactive Producer	\$150.00/hr
Interactive Project Manager	\$125.00/hr

Creative Dir & Marketing Services

Senior Strategy & Creative	\$200.00/hr
Creative Direction	\$175.00/hr
Marketing Project Management	\$150.00/hr
Marketing Copy Writer/Editor	\$175.00/hr
Public Relations	Quote Only
Media Buy	Quote Only

Video & Audio Compression

(1/2 hour minimum, billed in 1/4 hour increments thereafter. Normal Turn 72 hrs.)

Video Compression (all file formats)	\$140.00/hr
Audio Compression (all file formats)	\$140.00/hr
Other Compression Services	\$140.00/hr

Rush Turnarounds

ASAP/Less than 4 business hours	Add 100%
≤ 24 hour turn	Add 50%
≤ 72 hour turn	Add 25%

(Turnaround times may vary depending on order.)

Tape Duplication

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VHS Duplication

Length		10	30	60	120
Qty	1	\$11.00	\$13.00	\$17.00	\$21.00
	2-9	\$8.75	\$9.50	\$11.00	\$13.50
	10-19	\$7.25	\$7.95	\$8.45	\$10.75
	20-39	\$5.90	\$6.90	\$8.35	\$10.65
	40-79	\$3.95	\$5.25	\$7.75	\$10.25
	80-100	\$3.60	\$4.15	\$5.60	\$7.60

Client Stock: Deduct 15%

Supervised Dubbing

(1/2 hour minimum, stock additional)

All formats to Digital Betacam	\$180.00/hr
All formats to other than Digital BetaCam	\$140.00/hr

Broadcast Duplication & Services

(1/4 hour minimum, stock additional)

All formats to Digital Betacam	\$140.00/hr
All formats to Other Std Def.	\$100.00/hr
All formats to High Def.	Quote
All formats to Audio Cassette	\$50.00/hr
Broadcast Recording (Transfer Additional)	\$50.00/hr
Broadcast Monitoring	Quote

Foreign Standards Conversion

VHS	30	\$25.00
	60	\$40.00
	120	\$65.00
DVD		\$140.00/hr
Broadcast Formats		Quote

Shipping & Package Fulfillment

Package Fulfillment	\$3.00/ea
<i>Includes handling for client shipper, package assembly, international or multiple packages.</i>	
Shipping	Quote

Rush Charges

Not applicable on all orders. Check at time of order.

Normal Turnaround: 72 hrs.

ASAP/Less than business 4 hrs.	Add 100%
≤ 24 hr turnaround	Add 50%
≤ 72 hr turnaround	Add 25%

Tape & Disc Stock

Stock	New	Blacked
Betacam SP 5	\$20.00	\$25.00
Betacam SP 10	\$25.00	\$35.00
Betacam SP 20	\$30.00	\$60.00
Betacam SP 30	\$35.00	\$75.00
Betacam SP 60	\$55.00	\$140.00
Betacam SP 90	\$70.00	\$190.00
Digital Betacam 6	\$35.00	\$45.00
Digital Betacam 12	\$40.00	\$65.00
Digital Betacam 22	\$50.00	\$95.00
Digital Betacam 32	\$55.00	\$120.00
Digital Betacam 40	\$60.00	\$140.00
Digital Betacam 64	\$70.00	\$200.00
Digital Betacam 94	\$100.00	\$300.00
Digital Betacam 124	\$150.00	\$400.00
DVC Pro 12	\$12.00	\$20.00
DVC Pro 24	\$15.00	\$25.00
DVC Pro 33	\$20.00	\$30.00
DVC Pro 66	\$35.00	\$70.00
DVC Pro 94	\$50.00	\$140.00
DVC Pro 126	\$60.00	\$180.00
DVCAM 32	\$20.00	\$30.00
DVCAM 40	\$25.00	\$40.00
DVCAM 64	\$30.00	\$60.00
DVCAM 94	\$40.00	\$130.00
DVCAM 124	\$50.00	\$170.00
DVCAM 184	\$60.00	\$240.00
Mini-DV 60	\$10.00	
VHS Stock	\$5.00	
Audio Cassette	\$2.00	
DVD-R Stock	\$2.00	
CD-R Stock	\$1.00	
DVD-R Dual Layer	\$5.00	
100 Gb Storage Tape	\$100.00	

Disc Duplication

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CD Duplication

Quantity	Black Imprint	Color Inkjet
1	\$17.00	\$25.00
2-4	\$14.50	\$18.00
5-9	\$11.00	\$13.50
10-24	\$8.00	\$9.50
25-49	\$6.00	\$7.25
50-99	\$5.00	\$6.15
100-199	\$3.50	\$4.25
200-299	\$2.50	\$3.15
300-499	\$2.10	\$2.80
500+	Quote Only	Quote Only

DVD Duplication

Quantity	Black Imprint	Color Inkjet
1	\$26.00	\$32.00
2-4	\$22.00	\$27.00
5-9	\$18.00	\$21.00
10-24	\$15.00	\$17.00
25-49	\$12.00	\$14.00
50-99	\$10.00	\$11.50
100-199	\$6.50	\$7.50
200-299	\$5.00	\$6.00
300-499	\$4.10	\$4.75
500+	Quote Only	Quote Only

Duplication or Printing Only Subtract 30%

CD & DVD Replication

CD Replication & Printing	Quote Only
DVD Replication & Printing	Quote Only

Turn Times & Rushes

1-99	3 business days
100-299	5 business days
300-499	7 business days

Rush Available - See Tape Duplication Rush Rates

Packaging Options

Packaging	
Paper Envelope (w/ window & flap)	\$0.25
Trimpak / Slimpak / Clamshell	\$0.50
Jewel Case (slim or standard) w/o Inserts	\$0.50
2-Disc Jewel Case (w/o Inserts)	\$1.25
DVD Movie Case (w/o Inserts)	\$0.75
Jewel Case Inserts (B/W)	\$0.25
DVD Movie Case Inserts (B/W)	\$1.50
Assembly of Client Inserts/Labels	\$1.00
Label & Insert Layout	\$140.00/hr

DVD Mastering

(1/2 hour minimum, includes stock)

All Formats to DVD-R (Single title, no menu)	\$100.00/hr
All Formats to Custom DVD-R (Multiple titles, chaptering, choice of template menu, or custom features)	\$140.00/hr

Audio CD Mastering

(1/4 hr minimum, includes stock)

All formats to audio CD	\$75.00/hr
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Disc Proofs

(Shipping charges additional)

Email or Fax Proof	No charge
Inkjet Press Proof	\$55.00
Thermal Proof	\$30.00
Digital on Disc Press Proof	\$135.00
Silk Screen / Offset Press Proof	\$205.00