

Video Field Production

Tel: 703.486.2303
www.efxmedia.com



Prices are Effective 7/15/10 and Subject to Change Without Notice

Field Production Labor

(Field production equipment additional, unless noted otherwise)

	Full Day	Half Day	Overtime
Director of Photography	\$725	\$550	\$90/hr
Camera Operator	\$600	\$475	\$75/hr
Audio Tech (w/ field kit)	\$650	\$475	\$75/hr
Grip	\$550	\$425	\$70/hr
PA	\$400	\$350	\$50/hr
Make-up Artist (w/ kit)	\$725	n/a	\$110/hr
Media Manager / DIT	\$600	n/a	\$75/hr

HD Camera Equipment

(Includes standard 3 point lighting package & ENG grip kit)

	Full Day
HDV	\$475
XDCAM EX (EX-1, 1/2" chip)	\$475
DVCPRO HD (HVX-200A, P2)	\$600
XDCAM EX (350, 2/3" chip)	\$650
XDCAM HD 422 (700)	\$825
DVCPRO HD (HDX-900, tape)	\$1,125
RED Camera w/ Lens kit	\$1,125
AVC Intra 100 (HPX-2000, P2)	\$1,265
HDCam	\$1,265

SD Camera Equipment

(Includes standard 3 point lighting package & ENG grip kit)

	Full Day
DVCam	\$475
Beta SP	\$550
DVCPRO	\$600

Additional Equipment

	Full Day
Spider Pod	\$60
Jib (6ft. Arm)	\$200
HMI package (575W & 1200W)	\$200
Green Screen & Lighting Equipment	\$250

Project Management

Senior Producer / Director	\$150.00/hr
Producer / Director	\$125.00/hr
Project Manager	\$100.00/hr

Teleprompter w/ Operator

Full Day	\$600
Half Day	\$450
Presidential (Full Day Only)	\$750

Other Services

On-Camera Talent	Quote
Studio	Quote
Event Production Crew Packages	Quote
Live Webcasting	Quote
Still Photography Packages	Quote
Travel / Meals / Miscellaneous	Quote

Field Record Stock

Betacam SP (< 30 min)	\$20
DVC Pro (SD < 2 hours or HD < 30 min)	\$50
DVCAM (< 3 hours)	\$60
XDCam HD Dual Layer (25 Gb)	\$35
XDCam HD Dual Layer (50 Gb)	\$70
Hard Drive (G-RAID Mini, 1 TB, USB power)	\$425
P2 / XDCam EX Cards	Quote
Other Formats	Quote

Video Post Production

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Editing & Motion Graphics

(1 hour minimum)

HD/SD Avid Editing	\$225/hr
After Effects Design	\$225/hr
Premium Hours (<i>rush, weekends, 8 hrs +</i>)	\$300/hr
Rendering (<i>off hours</i>)	\$50/hr
Avid Media Reinstatement from Archive	\$1/Gb

3D Animation	Quote
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Audio Recording

(1 hour minimum)

Audio Record Booth	\$150/hr
Voice-Over Talent	Quote

Mastering Tape Stock

Digital Beta (*tied master, both stereo & split audio included*)

up to 20 minutes	\$40
up to 60 minutes	\$100
up to 120 minutes	\$200

DVCam (*includes 1 audio version only*)

up to 60 minutes	\$30
up to 120 minutes	\$45
up to 180 minutes	\$60

Miscellaneous

Transcription w/ Timecode (<i>w/o captioning</i>)	\$440/hr
Transcription w/o Timecode (<i>w/o captioning</i>)	\$250/hr
Language Translation	Quote
Subtitling	Quote

Creative Services

Scriptwriter	\$150/hr
Senior Producer / Director	\$150/hr
Producer / Director	\$125/hr
Project Manager	\$100/hr

Logging & Screening

Client Screening	\$50/hr
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Music & Sound Effects

EFX Stock Music Library	\$100/track
Sound Effects	\$15/each

Stock Footage & Graphics

Stock Video & Photos	Quote
Stock Motion Graphics	\$100/each

Closed Captioning

(Total cost = captioning + tape and/or file delivery)

Pop-On Closed Captioning (<i>1/4 hr min</i>)	\$600/hr
<i>Transcription included, based on TRT of all videos</i>	

DVD/Digital File Delivery (*per file for DVD, WMV, Flash, etc.*)

< 60 minutes	\$65
> 60 minutes	\$125

Digital Beta Tape Encoding (*per tape, stock included*)

up to 15 minutes	\$170
30 minutes	\$200
60 minutes	\$285
90 minutes	\$400
120 minutes	\$500

Beta SP Tape Encoding (*per tape, stock included*)

up to 15 minutes	\$140
30 minutes	\$160
60 minutes	\$235
90 minutes	\$340

Video Services

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Digitizing / Transfers

(tape stock / media additional)

Final Cut Pro digitizing/output - SD (1/2 hr min)	\$100/hr
Final Cut Pro digitizing/output - HD (2 hr min)	\$200/hr
Avid digitizing (1 hr min)	\$225/hr
XDCam EX / P2 media manage & archiving (1 hr min)	\$100/hr
Hard Drive / FTP transfer (1 hr min)	\$100/hr
BluRay data disc archive	\$3/GB

Digital File Conversion

Digital File Conversion

Total Run Time	Conversion Time (4:1 ratio)	Hourly Rate	TOTAL
< 5 min	0.5 hour	\$100	\$50
5-15 minutes	1 hrs	\$100	\$100
15-30 minutes	2 hrs	\$100	\$200
30-45 minutes	3 hrs	\$100	\$300
45-60 minutes	4 hrs	\$100	\$400
60-90 minutes	6 hrs	\$100	\$600
90 min - 2 hours	8 hrs	\$100	\$800
2-3 hours	12 hrs	\$75	\$900
3-4 hours	16 hrs	\$75	\$1,200
4-5 hours	20 hrs	\$75	\$1,500
5 hours +	Quote	Quote	Quote

Miscellaneous

Captioning	See Video Post Production
Transcription	See Video Post Production
Foreign Standards (PAL) Conversion	Quote
Language Translation	Quote
Subtitling	Quote

Tape Stock

Duplication Tape Stock

Betacam SP 5	\$15
Betacam SP 30	\$20
Betacam SP 90	\$45
Digital Betacam 6	\$25
Digital Betacam 22	\$35
Digital Betacam 40	\$40
Digital Betacam 64	\$50
Digital Betacam 124	\$100
DVCPro 66	\$25
DVCPro 126	\$50
DVCam 40	\$25
DVCam 64	\$35
DVCam 124	\$50
DVCam 184	\$60
HDV 63	\$30
Mini-DV 60	\$10

Miscellaneous Stock

DVD-R Dual Layer	\$5
Blu-Ray 25 Gb Disc	\$15
Blu-Ray DL 50 Gb Disc	\$40
100 Gb Storage Tape	\$100
Hard Drive (G-RAID, 2 TB)	\$425

Avid Media Archiving

(Price includes storage media)

Up to 100 Gb	\$300
101-200 Gb	\$450
201-300 Gb	\$600
301-400 Gb	\$750
401-500 Gb	\$900
500-600 Gb	\$1,050
Over 600 Gb	Quote

Tape & Disc Duplication

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CD & DVD Duplication

(Includes clear Trimpak packaging)

Quantity	Black Imprint	Color Inkjet
1	\$18.00	\$20.00
2-9	\$7.00	\$8.50
10-24	\$4.50	\$5.00
25-49	\$4.00	\$4.75
50-99	\$3.50	\$4.50
100-299	\$2.50	\$3.00
300-499	\$2.00	\$2.50
500+	Quote	Quote

CD & DVD Replication

(Includes clear Trimpak packaging)

Quantity	Silkscreen or Offset Printing
500-999	\$2.07
1,000-2,499	\$0.99
2,500-4,999	\$0.90
5,000-7,499	\$0.85
7,500-9,999	\$0.83
10,000-24,999	\$0.75
25,000+	Quote

Disc Press Proof \$250/ea \$315/ea
Silkscreen / Offset Art Setup \$97.50/ea \$125/ea

Custom Face Label & Menu Design

DVD Face Label & Menu Design \$140/hr
DVD Menu Authoring \$140/hr
Client Label Prep for Printing \$140/hr

Disc Turn Times

1-99 discs 3 business days
100-499 discs 5-7 business days
500+ discs 9-12 business days

DVD Mastering

DVD Master - Level I \$100/hr
No menu or custom chapter points
1/4 hour minimum, cost based on program run time

DVD Master - Level II \$125/hr
Generic menu and/or custom chapter points
1 hour minimum, cost based on program run time

DVD Master - Level III \$140/hr
Custom menu design & programming
1 hr minimum, total Level III cost = design + programming +
MPEG2 conversion (see conversion chart in Video Services)

Standard Definition Tape Duplication

(SD source to any SD tape format, 1/4 hr min)

VHS (stock included) \$25/hr
Audio Cassette (stock included) \$50/hr
Audio CD (stock included) \$75/hr
BetaSP, DVCam, DVCPRO 25, Mini DV (stock additional) \$100/hr
DVCPRO50, Digital Betacam (stock additional) \$140/hr

High Definition Tape Duplication

(HD source to any tape format, stock additional)

HDCam down or cross conversion Quote
DVCPRO HD down or cross conversion (2 hr min) \$200/hr
XDCam HD down or cross conversion (2 hr min) \$200/hr
HDV duplication (1/4 hr minimum) \$140/hr

Miscellaneous

Off-Air Recording to DVR (Transfer Additional) \$50/ea
Package Fulfillment \$3/ea

Tape Duplication Rush Charges

< 24 hours Add 100%
24 - 48 hours Add 50%
Weekend / Holiday Quote

Interactive Services

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Design & Programming

(1 hour minimum)

Print Design	\$140/hr
Interactive Design & Programming	\$140/hr
Database Development	Quote
Priority Scheduling	Add 50%
Weekends / Holidays	Add 100%

Project Management

Senior Interactive Producer	\$150/hr
Interactive Producer	\$125/hr
Interactive Project Manager	\$100/hr

Miscellaneous

Email Services	Quote
On Demand Webcasting	Quote
Hosting	Quote
Stock Images	Quote
Offset or Digital Printing	Quote
Press Proof	Quote