

**GSA Rate Card – 2/11/10**

<b>Labor/Task/Product Category for The EFX Company GS23f0059P and GS23F0060P SINS 541-4B , 541-1000, 541-5, 541-1, 541-3, 541-4F</b>	<b>GSA RATES</b>	<b>AS OF 2/11/10</b>
	<b>Per Unit</b>	<b>GSA Rate</b>
<b>Labor/Task/Product Category SIN 541-5</b>		
<b>Strategic Planning &amp; Program Management</b>		
Copy and Script Writing	hour	\$116.71
Creative Direction - Strategic Planning	hour	\$140.05
Senior Creative Director	Hour	\$180.85
<b>Print Collateral</b>		
Copy and Script Writing	hour	\$121.38
PC/MAC Graphics	hour	\$121.38
Proofreading/Editing	hour	\$121.38
<b>Interactive Production</b>		
PC/MAC Graphics	hour	\$121.38
Creative Direction	hour	\$140.05
Director, Flash, SMIL, and other Programming	hour	\$125.65
HTML Programming	hour	\$121.38
Project Management	hour	\$97.10
<b>Labor/Task/Product Category SIN 541 4-B</b>		
<b>Video Production</b>		
Senior Producer/Director	Hour	\$158.24
<b>Director</b>	<b>hour</b>	<b>\$100.98</b>
<b>Producer</b>	<b>hour</b>	<b>\$126.23</b>
<b>Component Digital</b>		
Beta SP cuts only	hour	\$200.74
Betacam SP to Betacam SP	hour	\$200.74
Betacam SP to Digital Betacam - Premium	hour	\$233.41
Digital Betacam to Digital Betacam	hour	\$256.76
sessions over 8 hours	hour/additl	\$70.02
weekend rates	hour/4hrmin	\$70.02
<b>Additional Source Machines, 1/2 hour minimum</b>		
Digital Betacam and D2	hour	\$ 112.22
All other formats	hour	\$ 76.31
<b>Digital Video effects</b>		
A La Carte	channel/ effect	\$37.35
<b>AVID Editing</b>		
AVID Editing	hour	\$200.74
Editor overtime	hour	\$70.02
Rendering	hour	\$70.02

sessions over 8 hours	hour/additl	\$70.02
weekend rates	hour/4hrmin	\$93.36
HD - AVID Editing	hour	\$384.30
<b>After Effects</b>		
Design/Render	hour	\$169.92
Render off hour	hour	\$70.02
<b>Avid Media Archiving</b>		
Archiving/restoring	Per GB	\$ 8.93
Set-Up	each	\$ 112.22
<b>Logging and Screening</b>		
Screening/Media Log w/ operator	hour	\$140.05
screening (all other formats)	hour	\$32.68
screening (digital betacam and D2)	hour	\$ 112.22
<b>Narration Booth</b>		
Audio Recording	hour	\$ 140.05
Recording to Picture	hour	\$ 157.11
<b>Supervised Dubbing, Cuts only</b>		
Betacam SP to Digital Betacam	hour	\$ 140.05
Digital Betacam to Digital Betacam	hour	\$ 140.05
All formats to Betacam SP	hour	\$ 129.68
<b>Character Generation</b>		
Pre-Load	hour	\$ 112.22
<b>Graphics and Animation</b>		
3D Animation	hour	\$186.73
Color Proof Prints	each	\$ 4.49
Mac/PC Graphics	hour	\$121.38
Maya Graphics	hour	\$186.73
<b>Stock Graphic Animation</b>	<b>Clip</b>	<b>\$180.85</b>
<b>Multimedia Services</b>		
Scan Conversion	hour	\$186.68
Video frame grabs	minimum	\$186.68
Video frame grabs	each	\$ 22.44
<b>Music &amp; Effects</b>		
CD Library	cut	\$116.71
Sound Effects	effect	\$ 22.44
<b>Video Compression CD, DVD, Internet</b>	<b>flat</b>	<b>75.72</b>
File Set Up Fee	clip	\$ 22.44
Finished Minute	per minute	\$ 8.93
Audio Digitizing	flat	\$70.02
File Set Up Fee	clip	\$ 8.93
Finished Minute	minute	\$ 4.49
<b>Broadcast Beta SP Packages</b>		
2 person crew	day	\$1,489.90
1 person crew	day	\$1,111.50
2 person crew	half day	\$1,180.42
1 person crew	half day	\$842.40
Audio Tech	day	\$438.05
Audio Tech	half day	\$403.82

<b>Grip/gaffer/PA</b>	<b>day</b>	<b>\$253.10</b>
<b>Grip/gaffer/PA</b>	<b>half day</b>	<b>\$176.73</b>
Overtime/DP	hour	\$ 89.78
Overtime Audio	hour	\$ 67.50
Overtime Grip/gaffer/PA	hour	\$ 45.00
<b>Full Day HD with 2-person crew</b>	<b>day</b>	<b>\$2,260.71</b>
<b>Half Day HD with 2-person crew</b>	<b>day</b>	<b>\$1,763.25</b>
<b>Full Day Std Def with 2-person crew</b>	<b>day</b>	<b>\$2,260.71</b>
<b>Half Day HD with 2-person crew</b>	<b>day</b>	<b>\$1,763.25</b>
<b>DVCAM/VHS Packages</b>		
1 person	day	\$584.06
1 person	half day	\$389.92
Overtime per person	hour	\$48.67
<b>Additional Equipment</b>		
Sony BVW 50	day	\$187.20
Spider Pod	day	\$ 67.50
Audio Cassette Recorder	day	\$ 45.00
Scan Converter	day	\$187.20
Audio/Video DA's	day	\$ 31.50
<b>Teleprompter full day</b>	<b>day</b>	<b>\$439.09</b>
Teleprompter half day	half day	\$ 327.60
Presidential prompter half day	day	\$ 514.80
<b>ODC SIN 541-1000</b>	<b>MAX RATE</b>	<b>UP TO:</b>
Actors/Models (Union) Negotiations, Select most appropriate for job	day	\$1,523.00
<b>Captioning (includes encoding)</b>	<b>hour</b>	<b>\$1,718.56</b>
<b>Narrator/VO/Talent</b>	<b>Hour</b>	<b>\$707.66</b>
<b>Stock Footage</b>	<b>Package</b>	<b>\$3,502.78</b>
<b>Webcasting</b>	<b>session</b>	<b>\$13,271.29</b>
<b>Makeup Artist</b>	<b>day</b>	<b>\$1,029.85</b>